



S.K.Y. Streetball Syndicate presents the 2010 Bermuda Gas All-star Weekend *Event to feature top streetball players and NBA Legends*

HAMILTON, Bermuda (April 7, 2010) --- Bermuda Gas has been announced as the presenting sponsor of the annual All-Star Weekend, which features two days of community appearances, camps and clinics, opposing team/player tryouts, a VIP reception, and a triple-header basketball game, to be held May 7 - May 8, 2010, in Hamilton, Bermuda.

The weekend's festivities feature the top street basketball players from the United States, under the banner of S.K.Y. Streetball Syndicate, plus several NBA legends. The event also will showcase the Bermuda Basketball Association and will kick off with community appearances by players on Friday, May 7, 2010 at CedarBridge Academy and The Berkeley Institute.

Lee Greene, the Bermuda-based representative of S.K.Y., Limited, said: "This weekend has become a special event and something we want to continue to enhance each year. We are very thankful for the sponsors that have stepped forward to support this event, especially our presenting sponsor, **Bermuda Gas**. They are literally making this event possible. The whole weekend is about community and how basketball can bring us together. We are working hard to ensure that it is jam-packed with educational elements, excitement and, of course, great basketball."

"Bermuda Gas is pleased to lend its support to this weekend of basketball action because it gives us an opportunity to demonstrate our commitment to our community. We believe in the power of teamwork, both in the workplace and on the court, and acknowledge the vital role that sports can play in the lives of our young men and women," according to Damon Wade, Senior Vice President and General Manager of Bermuda Gas.

Mount Saint Agnes will also host a special try-out session to determine the composition of the Bermuda team that will play on Saturday night. This "open run" will take place on Friday night at 5:30 p.m. The selection will be done in conjunction with the Buffalo Stampede (N.Y.) developmental professional team and Italian Basketball hall of famer and General Manager Roosevelt Bouie. Mr. Bouie will be scouting Island talent for the Buffalo Stampede and European professional leagues.

Saturday evening's line up begins with the Women's High School All-Star Game at 7:00 p.m. and is followed at 7:45 p.m. by the Bermuda Boys' High School All Stars. Saturday night's highlight will be an All-Star game between the S.K.Y. Streetball Syndicate team (made up of some of the world's top streetball players) and the Bermuda National Team playing alongside Bermuda select players.

The Berkeley Institute will be the site of Saturday's games. Doors open at 6:00 p.m. and the first game starts at 7:00 p.m. One \$10 ticket gives you access to all three games. All gate proceeds will go to the Bermuda Basketball Association. Tickets are available at the International Sports Shop on Bermudiana Road as well as from the Bermuda Gas office located at 25 Serpentine Road and the appliance showroom on Church St..

The S.K.Y. Streetball Syndicate consists of some of the best streetball basketball players in the world. The S.K.Y. team will consist of hard-top legends **Taurian "Mr. 720" Fontenette** (Dallas Tex.); **Dennis "Spyda" Chism** (Atlanta, Ga.), **John "Helicopter" Humphrey** (Morehead City,



N.C.); **Patrick “Da Roc” Robinson** (Baltimore, Md.); **Antwan “8th Wonder” Scott** (New Bern, N.C.); and player-coach **Shane “Dribbling Machine” Woney** (Bronx, N.Y.). One other player will be named to this high-flying acrobatic team. The team will again feature **Chris “Rain Man” Crumpler** (Hamilton, Bermuda), who toured throughout the world with the S.K.Y. team in 2009. Fontenette was the Sprite amateur NBA All-Star Weekend dunk winner at JAMfest in Dallas this past February.

“You’ve got to see these guys to believe how good they are,” said Greene.

The games will feature three-point and dunk contests and a contest for selected youth, who will shoot for prizes and merchandise. The games include a high-energy announcer and DJ to pump up the crowd.

Greene added that S.K.Y. is an acronym for (S)erving (K)nowledge to (Y)outh and the program is committed to the personal and academic growth within the communities in which youth play. Using sport as a unique springboard and the players as ambassadors, the Streetball Syndicate presents a powerful message to youth by holding at least one community appearance or basketball clinic in each market in which they compete. The players will appear Friday at various locations, including the International Sports Shop in Hamilton.

Greene said, “While there are streetball leagues and tours around the globe, we truly believe that S.K.Y. is different because the players are fully committed, not only to put on a great show on the hard court, but to give back by educating children in the communities in which they play. Our powerful message is that by staying in school, and remaining drug free, the sky is literally the limit!”

In addition to the community appearances, S.K.Y. Streetball Syndicate also has created several other platforms, including SKYexcel, an on-line service that promotes education, and brings the community on line for things like resume building and social networking. For more information, check out www.skynolimit.net/SKYexcel.

All kids attending games will be provided with an inspirational poster tying back to the website. They will also receive autographs from their favorite players and the NBA legends.

In 2009, the S.K.Y. team played in Russia, China, Chile, Japan, Korea, and Guam as well as in the Midwest of the United States. At each stop, S.K.Y. played all star teams against the best local talent, as will be the case in Bermuda.

“The goal is to give local talent a chance to test their skills against the best overseas players,” explained Greene. “The more community involvement, the better the experience will be for our young people. We want to leave a strong, lasting impression so that Bermuda looks forward to our return next year.”

NBA legends that have been invited include legendary NBA Hall of Famer Sam Jones of the Boston Celtics, and Wali Jones, an Olympian and four-time NBA All-Star. Last year Julius Irving and Bill Russell attended the event. Other guests invited for the weekend include ISL Commissioner David Bascome and former United States Olympic Committee Director of Marketing, Steve Brunner.

More information: S.K.Y. Streetball Syndicate can be found at www.skynolimit.net or www.streetballsyndicate.com, including player profiles, videos, merchandise, blogs from the road, and a complete portal on the SKYexcel program.

Contacts: Lee Greene, 441.505.6446. lgreene@skynolimit.net.



AGENDA

S.K.Y. Streetball Syndicate Presents 2010 Bermuda Gas All-Star Weekend

Thursday May 6, 2010

**C4C Arrivals – Sam Jones, Wali Jones, Roosevelt Bouie, Coach Chuck Hatcher
S.K.Y. Arrivals – Players, Steve Brunner, Mike Powell, Che Johnson, Shannon Johnson,
David Bascome**

7:30 pm Kickoff Reception – Hamilton Princess (Harborview Ballroom)

Friday May 7, 2010

**9:00 - 10:00 am High School Visit – Cedar Bridge Academy (Hope4Life Bus) S.K.Y. Team,
BBA Execs, National Team Players, C4C, Bermuda Gas, David Bascome**

**10:30 11:00 am High School Visit - Berkeley Institute (Hope4Life Bus) S.K.Y. Team, BBA,
National Team Players, C4C, Bermuda Gas, David Bascome**

12:00 noon Lunch (Jamaican Grille)

**1:15 pm – Golf Sam Jones, Roosevelt Bouie, John Humphrey, Damon Wade (Mid Ocean)
1:15 pm Community Stops Court Street, 42nd, Parkside - S.k.Y. Team, Wali Jones, Coach
Hatcher, David Bascome**

2:00 – 5:00 pm – Photo shoot - Mike Powell (Parsons Road) TBD

**5:30 -6:30 pm – MSA Gym Open Run – BBA Execs, National Team, S.K.Y., C4C, Bermuda
Gas**

7:00 pm – Happy Hour Hamilton Princess Hotel

11:00 pm – Kick Off Party – 720 / Spyda Birthday Bash (Harborview Ballroom)

Saturday May 8, 2010

10:00 – 11:30 am – Free Skills Clinic MSA Gym

**12:30 am – Golf – Sam Jones, Roosevelt Bouie, David Bascome, Coach Hatcher, Damon
Wade, Vince Ingham (Tuckerspoint) or (MidOcean)**

6:00-11:00 pm Doors Open

Game Time

7:00 -7:30 pm Bermuda High School Women All-star Game

7:45-8:15 pm Bermuda High School Men All-star Game

8:30 – 10:00 pm S.K.Y. vs. Bermuda Select Team

11:00 pm After Party – TBD